

**General Studies BGS
Assessment Plan Summary**

General Studies BGS

Move the Degree to CHSS

Goal Description:

The degree will move from the College of Science & Engineering Technology to the College of Humanities and Social Sciences.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Move from COSET to CHSS

Performance Objective Description:

The degree will be moved from the College of Science & Engineering Technology to the College of Humanities and Social Sciences.

RELATED ITEM LEVEL 2

Move from COSET to CHSS

KPI Description:

These efforts will be considered a success if the degree is successfully moved to the College of Humanities and Social Sciences prior to the start of AY 2017-2018.

Results Description:

The degree was moved to the College of Humanities and Social Sciences.

RELATED ITEM LEVEL 3

Post-transition Actions

Action Description:

Now that the degree has been moved from COSET to CHSS and the name change was approved by THECB, the program will focus on developing new assessment and marketing strategies.

Transition to Bachelor of General Studies in Liberal Studies

Goal Description:

The Bachelor of General Studies degree will receive THECB approval to change its name to the "Bachelor of General Studies in Liberal Studies."

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Successful Transition

Performance Objective Description:

SHSU will receive THECB approval to change the Bachelor of General Studies degree to the "Bachelor of General Studies in Liberal Studies."

RELATED ITEM LEVEL 2

Successful Transition

KPI Description:

These efforts will be considered successful if SHSU receives THECB approval to change the Bachelor of General Studies degree to the "Bachelor of General Studies in Liberal Studies."

Results Description:

SHSU received THECB approval for changing the Bachelor of General Studies degree to the "Bachelor of General Studies in Liberal Studies."

RELATED ITEM LEVEL 3

Post-transition Actions

Action Description:

Now that the degree has been moved from COSET to CHSS and the name change was approved by THECB, the program will focus on developing new assessment and marketing strategies.

Update to Previous PCI

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

There was no PCI in the previous year.

Update of Progress to the Previous Cycle's PCI:

Because there was no previous PCI, no update is possible. The degree administration was moved from COSET to CHSS, and the the Bachelor of General Studies degree was changed to the "Bachelor of General Studies in Liberal Studies."

Plan for Continuous Improvement

Closing Summary:

Following the successful transition to the "Bachelor of General Studies in Liberal Studies" and the move from COSET to CHSS, the program will institute the following efforts during AY 2017-2018:

- 1) developing and implementing an assessment program to measure student learning outcomes in the capstone course;
- 2) gather demographic information on students who choose the major;
- 3) undertake marketing efforts to improve the visibility of the major; and
- 4) undertake outreach efforts aimed at expanding the number of minors available to students with particular emphasis on growing the number of minors available online.